



# **Company Presentation**

# **CONTENTS**

		page
A.	The Company at a glance	3
B.	Properties	5
C.	Strategy & Growth prospects	14
D.	The Markets	20
E.	Developments - Pipeline	23



# THE COMPANY at a glance

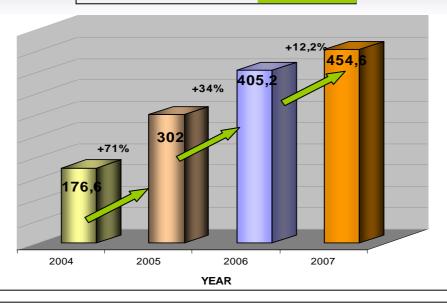
- Market leader in Retail sector 60% of Investment Portfolio.
- Successful diversification in the residential/office sectors.
- S.E. Europe expansion strategy based on local established networks.
- Market Cap: € 446 million March 31, 2008
- Investment Portfolio : € 779 million December 31, 2007
- Investment Pipeline : € 503 million March 31, 2008
- Major shareholder: Latsis Group 55,7%
- Strategic alliances with international and local players include HSBC Properties, Sonae Sierra, ECE, J&P Avax, GEK.



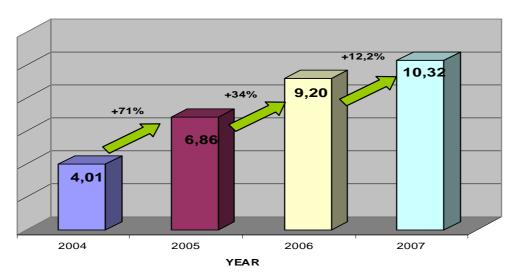
## **NAV PERFORMANCE**

2007 vs 2004 :

157.4%



#### **NAV per SHARE**





# **PROPERTIES**



## **SIGNIFICANT DEVELOPMENTS 2004 - 2007**

## **Completed developments**

2	Shop	ping	<b>Centers</b>
---	------	------	----------------

7 Office buildings

4 Residential complexes

1 Marina

#### SIZE

104.000 sq.m. GLA

40.000 sq.m. GLA

74.000 sq.m.

247 yachts - 3.000 sq.m.

















## RETAIL PROPERTIES

## 1. "THE MALL ATHENS", Maroussi, Athens

Completed November 2005 – GLA 58.000 sq.m. – 2.065 parking spaces.

- Annual base rent : € 24,6m (2007), adjusted annually by CPI plus 1,5%.
  - Avg base rent per sq.m.: 35.5 euro/month 6 to 20 years contracts
- Turnover rent and parking revenues provided additional revenues of € 9.6m for 2007.
- 2007 EBIDTA (NOI) at € 29.5m.
- Initial Investment of € 320 million.
- Dec. 2007 valuation by FPD Savills € 542.6 million.
- 100% occupancy 195 Tenants All major Greek and international retailers.
- 11 million visitors in 2007
- Property management by ECE-LAMDA Development JV (ECE 66%).

50% of The Mall Athens was sold to HSBC Properties in November 2006 at 6,1% initial yield - ROE 78%.



## RETAIL PROPERTIES

## 2. "MEDITERRANEAN COSMOS" Thessaloniki, N. Greece

- The first large regional shopping and leisure center in Northern Greece.
- Inaugurated October 2005 GLA 46.000 sq.m. 2.800 parking spaces.
- Annual base rent: € 15.3 million (2007) adjusted annually by CPI plus 1,5%. Avg base rent per sq.m.: 28 euro/month 6 to 20 years contracts
- Turnover rent and other income provided additional revenues of € 2.5m for 2007.
- 2007 EBIDTA (NOI) € 13m.
- Initial Investment of € 120 million.
- Dec. 2007 Valuation € 171.8 million.
- 99 % occupancy 209 Tenants Major Greek and International Retailers
- 8.2 million visitors in 2007
- Owned by LAMDA Development 60,1%, SIERRA Charagionis 39,9%.
- Concession agreement for 30 years.
- Property management by Sonae Sierra LAMDA Development JV.



## **OFFICE & RESIDENTIAL PROPERTIES**



#### **CECIL**

- Luxurious office building 6.000 m2 NLA
- Fully renovated in 2002
- Developed in five levels and one underground level
- 100% occupancy

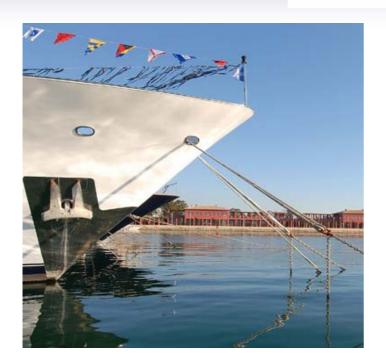


#### **KRONOS Business Centre**

- High standard office building 4.000 m<sup>2</sup> NLA
- Developed in 2003 4 levels
- 3 underground levels of total surface 12.000
   m<sup>2</sup> with 438 parking spaces
- 100% occupancy









- First VIP marina in Greece
- 40 year concession
- 39% participation
- **■** Investment of € 45 million
- 3.000 sq.m. commercial & recreational facilities
- Construction completed Dec. 2006

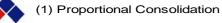


# **INVESTMENT PORTFOLIO**

#### (in € million)

NAME	VALUE 31/12/2007	LAMDA Development %	Balance Sheet Value	VALUATION METHOD	YIELDS %	Retail net yield %
RETAIL						
The Mall Athens (1)	542,6 €	49,24	267,2 €	Fair Value 31/12/07	5,7	
Mediterannean Cosmos (2)	171,8 €	60,10	171,8 €	Fair Value 31/12/07	7,4	
Golden Hall	15,4 €	100	15,4 €	Cost		
SUB-TOTAL (RETAIL)	729,8 €		454,4 €			6.4
OFFICES						Office net yield %
Cecil	37,0 €	100	37,0 €	Fair Value 31/12/07	6.2	
Kronos	16,4 €	80	13,1 €	Fair Value 31/12/07	7.2	
Othonos	9,5 €	100	9,5 €	Fair Value 31/12/07	7.1	
Koropi	4,1 €	100	4,1 €	Fair Value 31/12/07		
SUB-TOTAL (OFFICE)	67,0 €		63,7 €			6.7

RESIDENTIAL				
Ilida (Residential) (1)	15,5 €	49,24	7,6 €	Cost
LAND				
Spata	16,1 €	100	16,1 €	Cost
Viltanioti (1)	8,3 €	50	4,2 €	Cost
Aegina (second home)	13,3 €	100	13,3 €	Cost
Sofia / Dragalevtsi (Residential)	3,9 €	100	3,9 €	Cost
Sofia / Ring Road (Mixed) (1)	5,4 €	50	2,7 €	Cost
Sofia / V.Levski Blvd. (Mixed)	13,6 €	100	13,6 €	Cost
Belgrade / Vrakar (Residential)	3,0 €	100	3,0 €	Cost
Belgrade / Kalemegdan (Mixed)	56,1 €	100	56,1 €	Cost
Belgrade (Mixed)	18,2 €	100	18,2 €	Cost
Montenegro / Budva (Residential)	3,6 €	100	3,6 €	Cost
Bucharest / Pitesti (Logistics)	2,8 €	90	2,6 €	Cost
Bucharest (Residential)	9,8 €	100	9,8 €	Cost
SUB-TOTAL (LAND)	154,1 €		147,1 €	
OTHER ASSETS				
Kronos Parking	5,8 €	100	5,8 €	Fair Value 31/12/07
Flisvos Marina (2)	39,9 €	39,4	39,9 €	NBV
EFG Properties Shares	555,0 €	10,22	56,7 €	Market Price @ 9,10
Other Fixed Assets	3,4 €	100	3,4 €	
SUB-TOTAL (ASSETS)	604,1 €		105,8 €	
GRAND TOTAL	1.570,5 €		778,6 €	





<sup>(2)</sup> Concession

# **STRATEGY & GROWTH PROSPECTS**



## **CORPORATE STRATEGY**

#### **Maximize shareholders value through:**

- Current portfolio performance
- Optimum NAV/EBIDTA Balance

### Investment plan of € 700 million for years 2007 and 2008

- Greece: Maintain leadership in developing and managing:
  - **▶** Shopping and Leisure Centers
  - ► Retail developments (Big Boxes, Factory & Designer Outlets)
  - **▶** Prime quality Tourist Residential Resorts
  - **▶** Selective office developments
- South Eastern Europe : Pursue opportunities in retail, office and residential sectors.



# **GROWTH PROSPECTS - New Projects**

Target Investment Cost : € 700 million

• Signed Projects Pipeline : € 503 million

● 70% Commercial – 30% Residential

➤ Greece : 25 – 30%

➤ Central-Eastern Europe : 70 – 75%

• Total ROI : 30%

• Total ROE : 75%

Leverage : 60%

Total generated recurring EBIDTA
 from commercial investments : € 25million \*

\* Excl. Residential gains



# **PROPERTY PORTFOLIO MIX**

	Current	Target
Retail	65%	60%
Office	14%	5%
Residential/Land	7%	25%
Other	15%	10%
Total	100%	100%



# **DEBT PORTFOLIO DEVELOPMENT**

Debt Analysis - Euro M	Dec 31, 2007	Dec 31, 2006
The Athens Mall - 2014	136	138
Medit. Cosmos Mall - 2020	70	70
Marina - 2019	30	30
Other - 2014	37	38
Lamda Development Company	103	0
Total Debt	376	276
% Long Term	99%	93%
Total interest rate cost	5,3%	
Average Debt Maturity	8 vears	
Average Debt Maturity	8 years	

Secured Unutilized Credit Line Facilities : €300m



# **NAV SENSITIVITY ANALYSIS**

NAV Sensitivity Analysis	Cap Rates Sensitivity			
	The Athens Mall	Pilea Mall	Offices	Total - Euro M
Dec. 2007 Valuation	543	172	60	775,0
Dec 2007 Cap rates	5,7%	7,4%	6,2%-7,1%	
NAV change from 1% cap rate change	92	24,0	8,7	
Lamda Development share	45,3	14,4	8,1	67,8
	EBITI	DA Sensitivity	1	
NAV change from 1M EBITDA change per project	18	14		
Lamda Development share	8,9	8,4		17,3
Total Yields and EBITDA sensitivity				85,1



## **NEW PROJECTS FUNDING**

#### ADDITIONAL DEBT CAPACITY

		Dec.31, 2007	Dec 31, 2006
Euro - M			
<b>Total Debt</b>		376	276
Cash		46	80
Net Debt		330	196
Investment portfolio	value	779	593
Net Debt / Inve	stment portfolio (LTV)	42%	33%
Total Equity		452	408
Net Debt / Equi	ty	73%	48%
		Euro M	$\neg$
Available Cı	redit Facilities	300	
Cash from I	HSBC transaction	50	
New Proje	ects capacity	350	

\* Note: This capacity is in excess of the current €503m investment pipeline the completion of which will be financed on a non recourse basis

The Athens Mall debt is consolidated on a proportional basis in 2006.

Total Athens Mall debt is 280m - Lamda Development share is 49,24%



# THE MARKETS



## **PROPERTY MARKET**

#### **GREECE**

#### **Retail sector**

- GDP and consumer spending growth above European average. Rental values grow with CPI plus 1%-2%.
- There is shortage of product available in Greece. Three new large Shopping Entertainment Malls are under development in Athens totaling about 150.000 GLA. Additional international retailers enter the market.
- Yields are decreasing and continue to converge to those of W. Europe. Prime yields currently at around 6%.

#### Office sector

- Demand for office use has stabilized since last year. Companies now consider other than traditional office districts.
- Demand outlook is affected by consolidation and decentralization of public administration. No significant rental growth is anticipated. CBD prime rents range between € 22 € 30 (Vas. Sofias Ave), whereas rental values in the main commercial business artery, Kifissias Avenue, range between €15 and € 21/sq.m./month. Yields at 6.0% 6.5% for Grade A space.

#### **SOUTH EASTERN EUROPE**

#### **Commercial sector**

- CEE GDP growth much higher than Western Europe. Employment growth prospects remain strong. Take-up levels improve, prime rents increase, whereas vacancy rates and prime yields decrease.
- Retailer demand for retail outlets remains strong. Prime city centre stock is limited in size and in terms of future availability. Hence a growing trend towards decentralized locations with satisfactory transport connections.
- Demand for prime office space very robust.
- Insufficient logistics and distribution infrastructure.

#### **Residential Sector**

- Demand for residential investment is booming as disposable income increases and household needs converge to those
  of developed Europe. Immediate and long term prospects are very promising.
  - Growth in mortgage lending

# **DEVELOPMENTS - PIPELINE**



# **ACTIVE DEVELOPMENT PIPELINE LD participation € 503m.**

PROJECTS' NAMES & LOCATIONS	PROJECT TYPE	PLOT SIZE (in sq.m.)	LAND ACQ/TI ON PRICE (€ mio)	DEVELOPMENT SITE (in sq.m.)	TOTAL PROJECT BUDGET (€mio)	EXPECTED ROI %	L.D. SHARE %	
GREECE	GREECE							
"The Golden Hall" , Maroussi Athens	Shopping Center	46 Year Cor	ncession	40.000	75 €	80%	100%	
Aegina island	Second Home Residential	116.000	13,5	23.000	50 €	40%	100%	
BULGARIA								
V. Levski Blvd./ Sofia	Mixed use	6.300	13,0	30.000	47 €	30%	100%	
Ring Road project/ Sofia	Mixed use	13.500	6,0	19.000	28 €	30%	50%	
Dragalevtsi/ Sofia	Residential	15.405	4,2	10.300	14 €	30%	100%	
ROMANIA								
Pitesti/ Bucharest	Logistics	102.000	3,0	59.000	25 €	30%	90%	
Grivita Lake /Bucharest	Residential	10.000	4,7	15.000	18 €	30%	100%	
Ploiesti Blvd. / Bucharest	Office building	1.023	0,5	6.500	6,8 €	50%	40%	
North part / Bucharest	Residential	11.500	10,0	30.000	40 €	30%	100%	
SERBIA & MONTI	ENEGRO							
Kalemegdan/ Old City of Belgrade	Mixed use	43.000	56,0	150.000	190 €	30%	100%	
Vracar-Juzni Blbd/ Belgrade	Residential	3.000	2,9	11.000	15 €	30%	100%	
Sveti Stefan/ Budva	Resort Residential	10.500	4,0	11.000	15 €	30%	100%	



Total L.D. Participation : € 503 million

GREECE 125m

- **►** "The Golden Hall" Shopping Center, Maroussi Athens
  - Total investment cost : € 75 million
  - Expected completion: Autumn 2008
  - Signed contracts: 94,6%
  - LAMDA Development 100%
  - 40 year concession & 6 year renewal option
  - Shopping center: approximately 40.000 sq.m. GLA
  - Office space: 4.500 sq.m.
  - 1.400 parking spaces
  - Managed by ECE LAMDA Development JV
- ► Second Home Resort Residential, Aegina island
  - Estimated investment cost : € 50 million
  - LAMDA Development 100%
  - Acquisition of 116.000 sq.m. land plot
  - Development of a 23.000 sq.m. second home resort residential complex
  - Land cost : € 13,5 million



BULGARIA 75m

- ► Sophia Mixed use (V. Levski Blvd Oborishte)
  - Estimated Investment Cost : € 47 million
  - LAMDA Development 100%
  - Acquisition of 6.300 sq.m. of land
  - Development of a mixed use office/retail property totaling 30.000 sq.m.
  - Land cost: € 13 million
- Sophia Mixed use (Ring Road Project)
  - Estimated Investment Cost : € 28 million
  - LAMDA Development/GEK joint participation
  - Acquisition of 13.500 sq.m. of land
  - Development of a mixed use office/retail property of about 19.000 sq.m.
  - Land cost : € 6 million
- Sophia Residential (Dragalevtsi)
  - Estimated Investment Cost : € 14 million
  - LAMDA Development 100%
  - Acquisition of 15.405 sq.m. of land
  - Luxurious residential development of about 10.300sq.m.
  - Land cost : € 4,2 million



ROMANIA 83m

- **▶** Bucharest Logistics (Pitesti, Bucharest western part)
  - Estimated Investment Cost : € 25 million
  - LAMDA Development 90% participation
  - Acquisition of a 102.000 sq.m. land plot
  - Development of logistic spaces of about 59.000 sq.m.
  - Land cost : € 3 million
- **▶** Bucharest Residential (Grivita Lake, Bucharest north part)
  - Estimated Investment Cost : € 18 million
  - LAMDA Development 100%
  - Acquisition of a 10.000 sq.m. land plot
  - Residential development of about 15.000 sq.m.
  - Land cost : € 4,7 million



ROMANIA 83m

- **▶** Bucharest Office building (Bucuresti Ploiesti Blvd)
  - Estimated Investment Cost: € 6.8 million
  - LAMDA Development 40% participation
  - Acquisition of a 1.023 sq.m land plot
  - Office building development of about 6.500 sq.m.
  - Land Cost : € 0,5 million
- Bucharest Residential (Bucuresti North part)
  - Estimated Investment Cost: € 40 million
  - LAMDA Development 100%
  - Acquisition of a 11.500 sq.m. land plot
  - Residential development of more than 30.000 sq.m.
  - Land cost : € 10 million



#### **SERBIA – MONTENEGRO**

**220**m

- **▶** Belgrade Mixed use (Kalemegdan Old City of Belgrade)
  - Estimated Investment Cost : € 190 million
  - LAMDA Development 100%
  - Acquisition of 43.000 sq.m. land plot
  - Development of approximately 102.440 sq.m. above ground and 47.440 below ground/ Residential 75% Commercial 25%
  - Land cost : € 56 million
- **▶** Belgrade Residential (Vracar Juzni Blvd)
  - Estimated Investment Cost: € 15 million
  - LAMDA Development 100%
  - Acquisition of 3.000 sq.m. land plot
  - Development of a residential complex of approximately 11.000 sq.m.
  - Land cost : € 2,9 million
- **▶** Budva Resort residential (Sveti Stefan)
  - Estimated Investment Cost: € 15 million
  - LAMDA Development 100%
  - Acquisition of 10.500 sq.m. land plot
  - Development of an exclusive second home resort complex of approx. 11.000 sq.m
  - Land cost : € 4 million

## **OWN LAND - DEVELOPMENT PIPELINE**

**Total L.D. Participation : € 90million** 

#### **GREECE**

PROJECT TYPE	POTENTIAL ESTIMATED INVESTMENT (€ m illion)	PARTICIPATION (%)
Residential (Kifissia)	9	100
Office (Kifissia)	19	50
Retail (Spata)	60	100



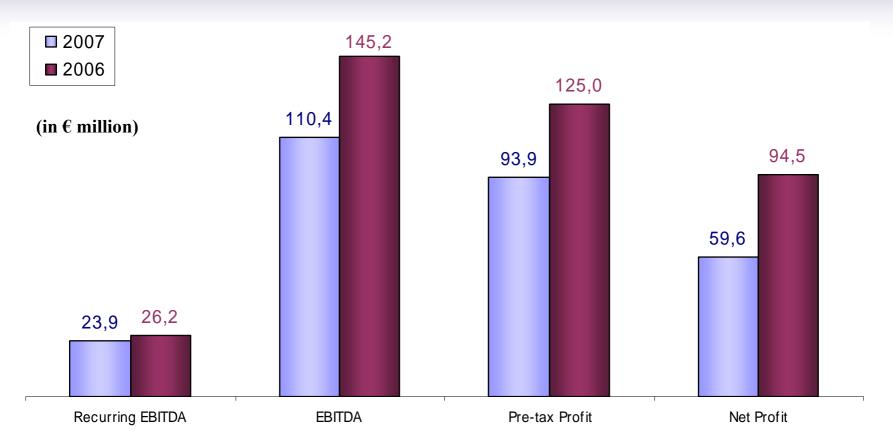
# **BALANCE SHEET SUMMARY**

Balance Sheet - Euro M	<u>Dec 2007</u>	<u>Dec 2006</u>	
Investment Property	505,5	439,0	Fair Value
Fixed Assets & Inventory	216,4	111,5	At cost
Available for sale (EFG Properties)	56,7	42,4	_ Market Value
Total Investment portfolio	778,6	592,9	
Cash	46,2	79,9	
VAT Receivable	26,4	28,4	
HSBC Receivable	50,1	42,8	
Other Receivables	43,1	38,3	
Total Assets	944,4	782,3	1
		·	•
Bank Debt	376,0	275,8	
Payables	51,5	53,6	
Deferred Tax Liability	64,8	44,7	
Total Liabilities	492,3	374,1	]
Share Capital	235,3	235,7	
Retained Earnings	161,9	129,9	
Minorities	54,9	42,6	
Total Equity	452,1	408,2	
Total Liabilities & Equity	944,4	782,3	]
NAV	454,6	405,2	1



## **INCOME STATEMENT SUMMARY**

**Year End: 2007 vs 2006** 

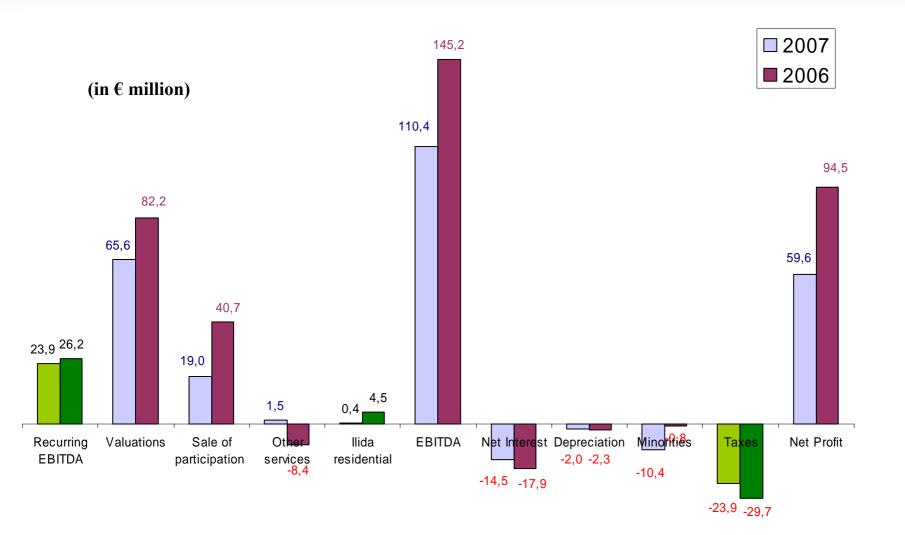


2006 Recurring EBITDA and EBITDA includes 100% of The Mall Athens which was 22.4 m. 2007 Recurring EBITDA includes 49.24% of the Mall Athens which was 15.1 m. Net Profit in 2006 includes a once off tax benefit of 6.5 m.



## **PROFITABILITY DRIVERS**

## **Year End 2007 vs 2006**

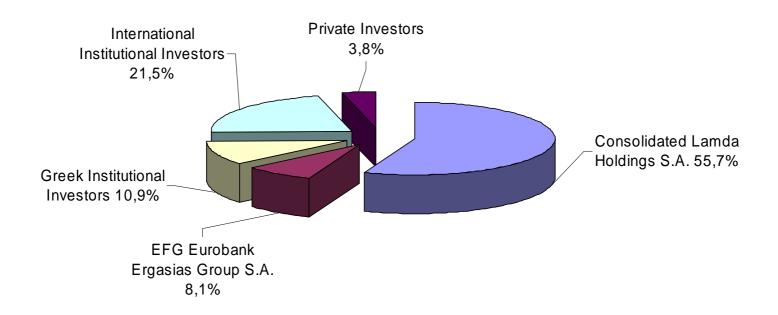




## SHAREHOLDERS COMPOSITION

(as of March 14th, 2008)

#### SHARE CAPITAL BREAKDOWN



**Total number of shares: 44.029.950** 



#### **DISCLAIMER**

This presentation has been prepared by Lamda Development S.A. (the "Company").

The information contained in this presentation has not been independently verified and no representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained herein. None of the Company, shareholders or any of their respective affiliates, advisers or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this document or its contents or otherwise arising in connection with this document.

Unless otherwise stated, all financials contained herein are stated in accordance with International Financial Reporting Standards ('IFRS').

This presentation does not constitute an offer or invitation to purchase or subscribe for any shares and neither it or any part of it shall form the basis of, or be relied upon in connection with, any contract or commitment whatsoever.

The information included in this presentation may be subject to updating, completion, revision and amendment and such information may change materially. No person is under any obligation to update or keep current the information contained in the presentation and any opinions expressed in relation thereof are subject to change without notices. This presentation is subject to any future announcements of material information made by the Company in accordance with law.

This presentation is only for persons having professional experience in matters relating to investments and must not be acted or relied on by persons who are not Relevant Persons (as defined below). Solicitations resulting from this presentation will only be responded to if the person concerned is a Relevant Person.

This presentation and its contents are confidential and must not be distributed, published or reproduced (in whole or in part) or disclosed by recipients to any other person, whether or not they are a Relevant Person. Nor should the recipient use the information in this presentation in any way which would constitute "market abuse". If you have received this presentation and you are not a Relevant Person you must return it immediately to the Company. This presentation does not constitute a recommendation regarding the securities of the Company.

#### FORWARD LOOKING STATEMENTS

This document contains forward-looking statements.

Except for historical information, the matters discussed in this presentation are forward-looking statements that are subject to certain risks and uncertainties that could cause the actual results of operations, financial condition, liquidity, performance, prospects and opportunities to differ materially, including but not limited to the following: the uncertainty of the national and global economy; economic conditions generally and the Company's sector specifically; competition from other Companies.

Although the Company believes the expectations reflected in such forward-looking statements are based on reasonable assumptions, it can give no assurance that its expectations will be attained. The forward-looking statements are made as of the date of this presentation, and we undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

By attending this presentation, you agree to be bound by the foregoing limitations.

LAMDA Development S.A. • 16, Laodikias Str. • 115 28 Athens • Greece ● Tel: +30-210-74 50 600 • Fax: +30-210-74 50 645

Web site: www.lamda-development.net

C.F.O.: Mr. Odisseas Athanassiou 

E-mail: athanasiou@lamda-development.net

I.R. : Mr. Alexandros Kokkidis 

E-mail: akokkidis@lamda-development.net

