



# **CONTENTS**

		page
Α.	The Company at a glance	3
В.	Properties	10
C.	The Markets	24
D.	Strategy & Growth prospects	29
E.	Developments - Pipeline	36
F.	Appendix - Financials	43



# THE COMPANY AT A GLANCE



# THE COMPANY at a glance

- Market leader in Retail sector 65% of Investment Portfolio.
- Developer of the 2 largest and first of this type Shopping and Leisure centers in Greece, completed at year-end 2005.
- Successful diversification in the residential/office sectors.
- S.E. Europe expansion strategy based on local established networks.
- Top reputation as member of Latsis Group.
- Strong track record & reliability resulting to 99% occupancy rates.
- Blue chip clientele, long term leases.
- Strategic alliances with international and local players include HSBC Properties, Sonae Sierra, ECE, J&P Avax, GEK.



# THE COMPANY at a glance

Market Cap

• NAV : € 425 million – June 30, 2007

• Investment portfolio : € 612 million

Shares : 44 million

Major shareholder : Latsis Group 55,7%

• Free Float : 37,3%

Headcount : 87

Listed : ASE in 2000

Indices : FTSE EPRA/NAREIT &

FTSE ASE Mid-40,

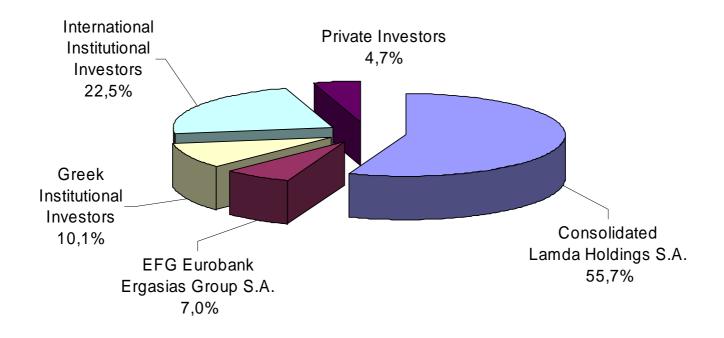
FTSE Global Developed Europe Index

: € 625 million – August 27, 2007

## SHAREHOLDERS COMPOSITION

(as of August 17th, 2007)

#### SHARE CAPITAL BREAKDOWN



**Total number of shares: 44.029.950** 



## **SIGNIFICANT DEVELOPMENTS 2004 - 2006**

# **Completed developments**

	SIZE
2 Shopping Centers	104.000 s q.m. GLA
6 Office buildings	33.000 sq.m. GLA
4 Residential complexes	74.000 s q.m.
1 Marina	247 yachts - 3.000 sq.m.

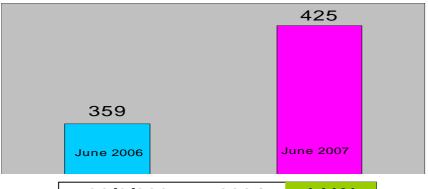
# **Sold developments**

- ► ILIDA BUSINESS CENTRE Office Building
- ► APPOLLO Office Building
- SISSINI Office Building
- ► AVRA Residential
- ► LAKE VIEW CONDOMINIUM Residential
- XYLOKASTRO Holiday Apartments

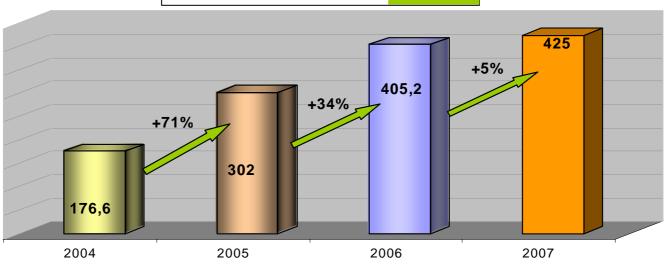


# **NAV PERFORMANCE**





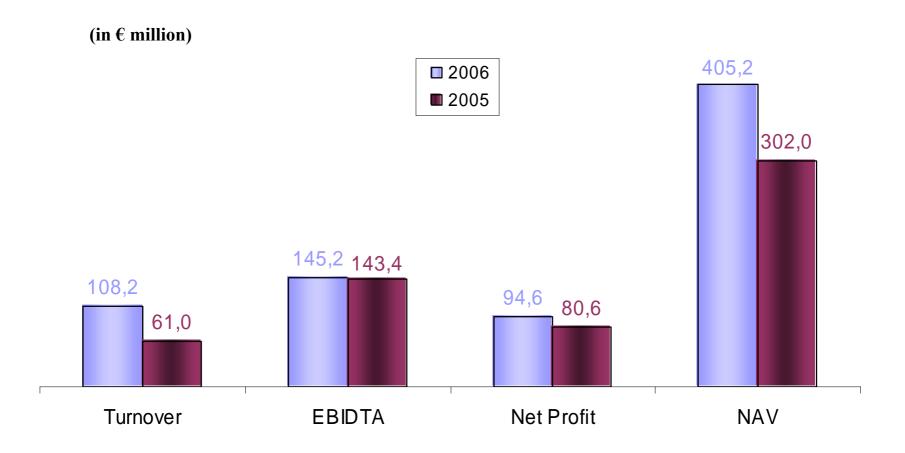
30/6/2007 vs 2004 : 141%





# NET PROFIT IMPROVEMENT: 17% NAV IMPROVEMENT: 34%

Year 2006 vs 2005





# **PROPERTIES**













## RETAIL PROPERTIES

### 1. "THE MALL ATHENS", Maroussi, Athens

Completed November 2005 – GLA 58.000 sq.m. – 2.065 parking spaces.

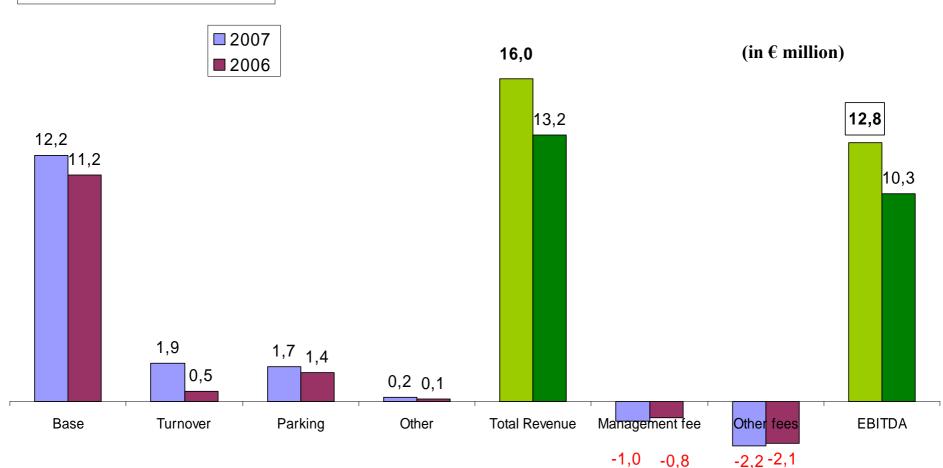
- Annual fixed rent estimated at € 24,5m (2007), adjusted annually by CPI plus 1,5%. Avg rent per sq.m.: 37 euro/month 6 to 20 years contracts
- Turnover rent and parking revenues are expected to provide additional revenues estimated at € 6m for 2007.
- 2007 EBIDTA (NOI) estimated at € 26m.
- Investment of € 320 million.
- June 2007 valuation by FPD Savills € 482 million.
- 100% occupancy 200 Tenants All major Greek and international retailers in the country.
- Property management by ECE-LAMDA Development JV (ECE 66%).

50% of The Mall Athens was sold to HSBC Properties in November 2006 at 6,1% initial yield - ROE 78%.



# THE ATHENS MALL June YTD 2007 vs 2006

Revenue + 21% Visitors 5.0 m. Shopkeeper sales + 31%



Above chart represents 100% operational results for the Shopping center.

The Athens Mall is consolidated on a proportional basis (49.24 %) for published results purposes.



## RETAIL PROPERTIES

## Blue chip clientele

- FNAC
- ZARA
- VILLAGE ROADSHOW
- DIXONS
- VODAFONE
- COSMOTE
- **TIM**
- EUROBANK
- KOTON
- HELLENIC POST OFFICES
- INTERSPORT
- SFERA
- FOLLIE-FOLLIE
- MARKS & SPENCER











## RETAIL PROPERTIES

## 2. "MEDITERRANEAN COSMOS" Thessaloniki, N. Greece

- The first large regional shopping and leisure center in Northern Greece.
- Inaugurated October 2005 GLA 46.000 sq.m. 2.800 parking spaces.
- Annual base rent estimate: € 15 million (2007) adjusted annually by CPI plus 1,5%. Avg rent per sq.m.: 27 euro/month 6 to 20 years contracts
- Turnover rent and other income are expected to provide additional revenues estimated at 1,1 million.
- 2007 EBIDTA (NOI) estimated at € 10,8m.
- Investment of € 120 million.
- June 2007 Valuation € 164 million.
- Owned by LAMDA Development 60,1%, SIERRA Charagionis 39,9%.
- Concession agreement for 30 years.
- Property management by Sonae Sierra LAMDA Development JV.

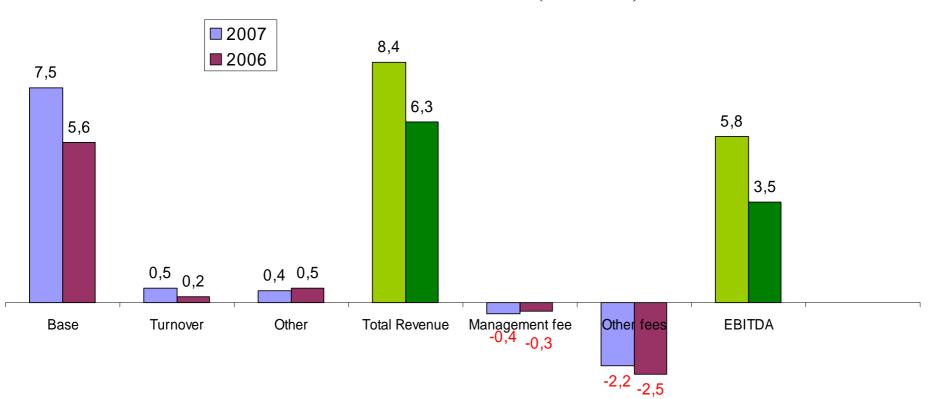


# EBITDA BREAKDOWN MEDITERRANEAN COSMOS

June YTD 2007 vs 2006

Revenue +33.3% Visitors 3.8 m. Shopkeeper sales +38%

(in € million)



Above chart represents 100% operational results for the Shopping center.

Mediterranean Cosmos is consolidated on a full basis and minority interest is taken into account.



# **SHOPPING CENTER SECTOR**

Country	Total Shopping Centre Density (sq.m. per 1000 inhabitants)
France	235
Spain	231
Portugal	200
Italy	150
Greece	55
EU 15 Average	200
Norway	700

Source: Savills European Research 2005-2006



18

## **OFFICE & RESIDENTIAL PROPERTIES**



#### **ILIDA BUSINESS CENTRE**

- Developed in 2005 13.000 m<sup>2</sup> NLA
- 6 levels average floor space 2.160 m<sup>2</sup>
- Two underground levels 4.960 m<sup>2</sup> 310 parking spaces
- Sold in June 2007 @ €40,8M ROE : 85%



### **ILIDA**

- Innovative residential complex
- Developed in 2005, Maroussi, Athens
- 241 apartments, 40 apartments remain available



## **OFFICE & RESIDENTIAL PROPERTIES**



#### **CECIL**

- Luxurious office building 6.000 m2 NLA
- Fully renovated in 2002
- Developed in five levels and one underground level
- 95% occupancy



#### **KRONOS Business Centre**

- High standard office building 4.000 m² NLA
- Developed in 2003 4 levels
- 3 underground levels of total surface 12.000
   m<sup>2</sup> with 438 parking spaces
- 100% occupancy









- First VIP marina in Greece
- 40 year concession
- 39% participation
- Investment of € 45 million
- 3.000 sq.m. commercial & recreational facilities
- Construction completed Dec. 2006

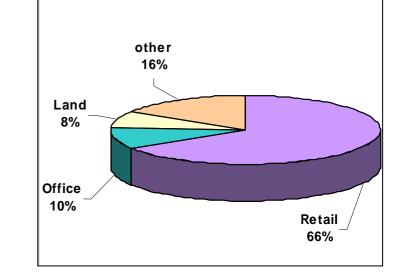


# **INVESTMENT PORTFOLIO**

#### (in € million)

NAME	VALUE 30/06/2007	LAMDA Development %	Balance Sheet Value	VALUATION METHOD	YIELDS %	Retail net yield %
RETAIL						
The Mall Athens (1)	482,5 €	49,24	237,6 €	Fair Value 30/06/07	5,70	
Mediterannean Cosmos (2)	164,4 €	60,10	164,4 €	Fair Value 30/06/07	7,23	
IBC Mall	3,5 €	100	3,5 €	Cost		
SUB-TOTAL (RETAIL)	650,4 €		405,5 €			6.1
OFFICES						Office net yield %
Cecil	34,0 €	100	34,0 €	Fair Value 30/06/07	6,35	
Kronos	15,7 €	80	12,6 €	Fair Value 30/06/07	7,45	
Othonos	10,8 €	100	10,8 €	Fair Value 30/06/07	7,40	
Koropi	3,4 €	100	3,4 €	Fair Value 30/06/07	6,35	
SUB-TOTAL (OFFICE)	63,9 €		60,8 €			7,21

RESIDENTIAL				
llida (Residential) (1)	17,8 €	49,24	8,8 €	Cost
LAND				
Spata	16,1 €	100	16,1 €	Cost
Viltanioti (1)	8,3 €	50	4,2 €	Cost
Bulgaria (Residential Use)	2,5 €	100	2,5 €	Cost
Bulgaria (Retail Use) (1)	5,2 €	50	2,6 €	Cost
Bulgaria((Retail Use)	13,0 €	100	13,0 €	Cost
Serbia (Residential Use)	3,0 €	100	3,0 €	Cost
Montenegro (Residential Use)	3,6 €	100	3,6 €	Cost
Romania (logistics)	2,8 €	90	2,6 €	Cost
SUB-TOTAL (LAND)	54,5 €		47,6 €	
OTHER ASSETS				
Kronos Parking	5,8 €	100	5,8 €	Fair Value 30/06/07
Flisvos Marina (2)	40,7 €	34,75	40,7 €	NBV
EFG Properties Shares	394,8 €	10,22	40,3 €	Market Price @ 16,18
Other Fixed Assets	3,1 €	100	3,1 €	
SUB-TOTAL (ASSETS)	444,4 €		89,9 €	
GRAND TOTAL	1.231,0 €		612,6 €	



(1) Proportional Consolidation

(2) Concession



# **DEBT PORTFOLIO DEVELOPMENT**

Debt Analysis - Euro M	Jun 30, 2007	Dec 31, 2006
The Athens Mall - 2014	136	138
Medit. Cosmos Mall - 2020	70	70
Marina - 2019	30	30
Other - 2014	20	38
Total Debt	256	276
% Long Term	99%	93%
Long Term - Hedged	4,07%	
Spread	1,0%	
Total interests cost	5,08%	
Average Debt Maturity	10 years	



# THE MARKETS



# COMMERCIAL PROPERTY MARKET Greece

#### **Retail sector**

- GDP and consumer spending growth above European average.
- Rental values grow with CPI plus 1%-2%.
- Significant number of new international retailers have entered the market, most of which occupy space in "The MALL Athens", the "Mediterranean Cosmos" and have signed up for the under development "Golden Hall". New international retailers continue to eye the Greek Market.
- A growing number of international investors are interested in the market but there is shortage of product available in Greece. Three new large Shopping Entertainment Malls are under development in Athens totaling about 150.000 GLA.
- **•** Yields are decreasing and continue to converge to those of W. Europe. Prime yields currently at around 6%.

#### **Office sector**

- **Demand for office use has stabilized since last year. Companies now consider other than traditional office districts.**
- Supply of new office space is mostly linked to immediate occupancy, i.e. contained leasing risk.
- Yield compression over the years has reached about 6,5% 6,8% for Grade A space.
- Demand outlook is affected by consolidation and decentralization of public administration. No significant rental growth is anticipated. CBD prime rents range between € 22 € 30 (Vas. Sofias Ave), whereas rental values in the main commercial business artery, Kifissias Avenue, range between €15 and € 21/sq.m./month



# COMMERCIAL PROPERTY MARKET South Eastern Europe

- CEE GDP growth much higher than Western Europe. Employment growth prospects remain strong. Take-up levels improve, prime rents increase, whereas vacancy rates and prime yields decrease.
- Given the higher yields prevailing in these markets, capital available to invest exceeds supply for the right product, resulting to yields compression.
- Retailer demand for shopping outlets remains strong. Prime city centre stock is limited in size and in terms of future availability. Hence a growing trend forward the polarization of CEE commercial markets between city centre and decentralized locations with satisfactory transport connections.
- Insufficient logistics and distribution infrastructure

#### Residential

- Growing middle class looking for quality accommodation, international standards and affordable prices
- **Demand for residential investment is booming as disposable income increases and household needs converge to those of developed Europe. Immediate and long term prospects are very promising.**
- Growing foreign investment attracting ex-pats
- Urban regeneration
- Growth in mortgage lending



# **YIELDS ACROSS EUROPE**

### **Prime Retail Yields**

City EU	Retail Yields	
Vienna	4,50%	
Brussels	4,50%	
Copenhagen	4,00%	
Paris	4,25%	
Berlin	5,50%	
Dublin	2,75%	
Amsterdam	4,50%	
Madrid	4,00%	
London City	3,80%	
Stockholm	5,00%	
EU-15 average	4,50%	
EU-new members		
Sofia	7,00%	
Prague	5,00%	
Budapest	6,00%	
Bucharest	6,50%	
Bratislava	6,50%	
Warsaw	6,00%	
Other		
Moscow	9,00%	
Istanbul	7,00%	



## **YIELDS ACROSS EUROPE**

### **Prime Offices Yields**

City EU	Prime Office Yields
Amsterdam	5,80%
Barcelona	5,10%
Berlin	5,00%
Brussels	5,60%
Copenhagen	4,80%
Dublin	4,25%
Frankfurt	4,60%
Lisbon	6,80%
London City	4,00%
London West End	3,50%
Madrid	4,50%
Munich	5,50%
Paris	4,50%
Rome	4,80%
Vienna	4,00%
EU-new members	
Sofia	8,00%
Belgrade	8,50%
Prague	5,50%
Budapest	6,50%
Bucharest	6,50%
Bratislava	6,00%
Warsaw	5,80%
Other	
Moscow	9,00%
Kiev	9,50%
Istanbul	8,00%

<sup>\*</sup> Source : Colliers – Data Autumn 2007



# **STRATEGY & GROWTH PROSPECTS**



## **CORPORATE STRATEGY**

- Maximize shareholders value through:
  - New investment plan of € 700 million by year end 2008.
  - Current portfolio performance
  - Optimum NAV/EBIDTA Balance
- Further exploit International Strategic Alliances as well alliances with local players to strengthen competitive position as appropriate.
- Maintain a lean organization. Incentive compensation plan.
- Corporate governance.



# **NAV SENSITIVITY ANALYSIS**

## **Current Portfolio**

NAV Sensitivity Analysis	Cap Rates Sensitivity			
	The Athens Mall	Pilea Mall	Offices	<u>Total</u>
June 2007 Valuation	483	164	51	698,0
June 2007 Cap rates	5,70%	7,23%	6,4%-7,4%	
NAV change from 1% cap rate change	103	27,0	8,7	
Lamda Development share	50,7	16,2	8,1	75,1
	EBITDA Sensitivity			
NAV change from 1M EBITDA change per project	18	14		
Lamda Development share	8,9	9,0		17,9
Total Yields and EBITDA sensitivity				92,9



## **CORPORATE STRATEGY**

- Greece: Maintain leadership in developing and managing:
  - **▶** Shopping and Leisure Centers
  - ► Retail developments (Big Boxes, Factory & Designer Outlets)
  - **▶** Prime quality Tourist Residential Resorts
  - **Selective office developments**
- **Central Eastern Europe**: Pursue opportunities in retail, office and residential sectors.



# **GROWTH PROSPECTS - New Projects**

Target Investment cost : € 700 million

Signed Projects Pipeline : € 430 million

**▶** 70% Commercial – 30% Residential

➤ Greece : 25 – 30%

Central-Eastern Europe : 70 – 75%

**■ Total ROI** : 30%

**■ Total ROE** : 80%

Leverage : 65%

■ Total generated recurring EBIDTA from commercial investments : € 25million \*

\* Excl. Residential gains



# **PROPERTY PORTFOLIO MIX**

	Current	Target
Retail	65%	60%
Office	14%	5%
Residential/Land	7%	25%
Other	15%	10%
Total	100%	100%



# **NEW PROJECTS FUNDING**

June 30, 2007, Dec 31, 2006.

	Julie 30, 2007	Dec 31, 2000
Euro - M		
Total Debt	256	276
Investment portfelie value	642	F02
Investment portfolio value	613	593
Debt / Investment portfolio	42%	46%
Total Equity	425	408
Debt / Equity	60%	68%
Cash	60	80
Net Debt	196	196

	Euro M
Increase leverage of current portfolio to 65%	142
Cash @ 30/06/2007	60
Cash from HSBC transaction	51
_	253
New Projects capacity (65% leverage)	722

The Athens Mall debt is consolidated on a proportional basis in 2006. Total Athens Mall debt is 280m - Lamda Development share is 49,24%



# **DEVELOPMENTS - PIPELINE**



Total L.D. Participation : € 430 million

GREECE 115m

- **►** "The Golden Hall" Shopping Center, Maroussi Athens
  - Total investment cost : € 65 million (€ 45 million construction cost)
  - Expected completion : Autumn 2008
  - Signed contracts: 67%
  - LAMDA Development 100%
  - 40 year concession & 6 year renewal option
  - Shopping center: approximately 40.000 sq.m. GLA
  - Office space: 4.500 sq.m.
  - 1.400 parking spaces
  - Managed by ECE LAMDA Development JV
- ► Second Home Resort Residential, Aegina island
  - Estimated investment cost : € 50 million
  - LAMDA Development 100%
  - Acquisition of 116.000 sq.m. land plot, to develop a 23.000 sq.m. second home resort residential complex
  - Land cost : € 13,5 million



BULGARIA 58m

- ► Sophia Mixed use (V. Levski Blvd Oborishte)
  - Estimated Investment Cost : € 40 million
  - LAMDA Development 100%
  - Acquisition of 6.300 sq.m. of land to develop a mixed use office/retail property totaling 30.000 sq.m.
  - Land cost: € 13 million
- Sophia Mixed use (Ring Road Project)
  - Estimated Investment Cost : € 20 million
  - LAMDA Development/GEK joint participation
  - Acquisition of 13.500 sq.m. of land for mixed use office/retail development of about 19.000 sq.m.
  - Land cost : € 5 million
- Sophia Residential (Dragalevtsi)
  - Estimated Investment Cost : € 8 million
  - LAMDA Development 100%
  - Acquisition of 10.700 sq.m. of land for luxury residential development of about 8.000 sq.m.
  - Land cost : € 2,4 million



**ROMANIA** 

- **Bucharest Logistics** (Pitesti) Estimated Investment Cost : € 23 million

  - LAMDA Development 90% participation
  - Acquisition of a 95.000 sq.m. land plot in the western part of Bucharest to develop logistic spaces of about 47.500 sq.m.
  - Land cost : € 2,6million
- Bucharest Residential (Grivita Lake)
  - Estimated Investment Cost : € 18 million
  - LAMDA Development 100%
  - Acquisition of a 10.000 sq.m. land plot in the North part of Bucharest
  - Residential development of about 15.000 sq.m.
  - Land cost : € 4,7 million
- Bucharest Office building (Bucuresti Ploiesti Blvd)
  - Estimated Investment cost: € 5,5 million
  - LAMDA Development 40% participation
  - Started development of office building in Bucharest (6.500 sq.m.)
  - Land: 1.023 sq.m.



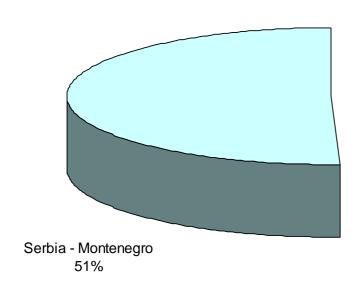
#### SERBIA – MONTENEGRO

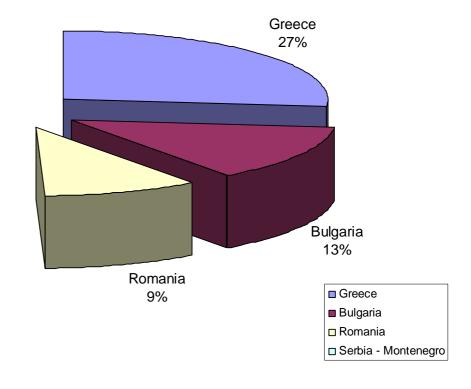
219m

- **▶** Belgrade Mixed use (Kalemegdan Old City of Belgrade)
  - Estimated Investment Cost: € 190 million
  - LAMDA Development 100%
  - Acquisition of 43.000 sq.m. land plot for the development of approximately 120.000 sq.m.
  - Residential 60% Commercial 40%
  - Land cost : € 56million
- **▶** Belgrade Residential (Vracar Juzni Blvd)
  - Estimated Investment Cost: € 13 million
  - LAMDA Development 100%
  - Acquisition of 3.000 sq.m. land plot for the development of a residential complex of approximately 11.000 sq.m.
  - Land cost: € 2,9million
- Budva Resort residential (Sveti Stefan)
  - Estimated Investment Cost: € 16 million
  - LAMDA Development 100%
  - Acquisition of 10.500 sq.m. land plot for the development of an exclusive second home resort complex
  - Land cost : € 3,7 million



# INVESTMENT PIPELINE PER COUNTRY







### **OWN LAND - DEVELOPMENT PIPELINE**

**Total L.D. Participation : € 90million** 

#### **GREECE**

PROJECT TYPE	POTENTIAL ESTIMATED INVESTMENT (€ m illion)	PARTICIPATION (%)
Residential (Kifissia)	9	100
Office (Kifissia)	19	50
Retail (Spata)	60	100



# **APPENDIX - FINANCIALS**



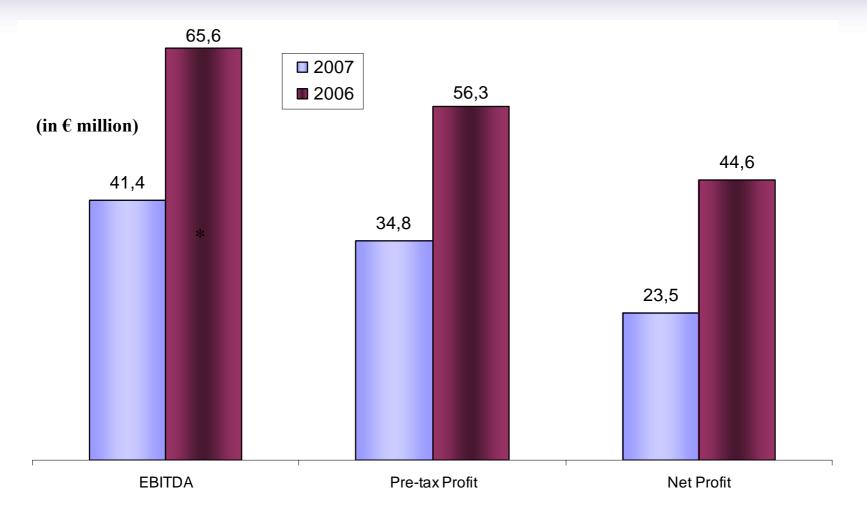
## **BALANCE SHEET SUMMARY**

Balance Sheet - Euro M	<u>Jun 2007</u>	Dec 2006	
Investment Property	465,3	439,0	Fair Value
Fixed Assets & Inventory	107,0	111,5	At cost
Available for sale (EFG Properties)	40,3	42,4	_ Market Value
Total Investment portfolio	612,6	592,9	]
Cash	60,0	79,9	
VAT Receivable	25,5	28,4	
HSBC Receivable	50,8	42,8	
Other Receivables	38,0	38,3	
Total Assets	786,9	782,3	
			-
Bank Debt	255,6	275,8	
Payables	54,1	53,6	
Deferred Tax Liability	52,0	44,7	_
Total Liabilities	361,7	374,1	
Share Capital	235,7	235,7	
Retained Earnings	143,3	129,9	
Minorities	46,2	42,6	
Total Equity	425,2	408,2	
Total Liabilities & Equity	786,9	782,3	
			•
NAV	425,0	405,2	



#### **INCOME STATEMENT SUMMARY**

June YTD: 2007 vs 2006

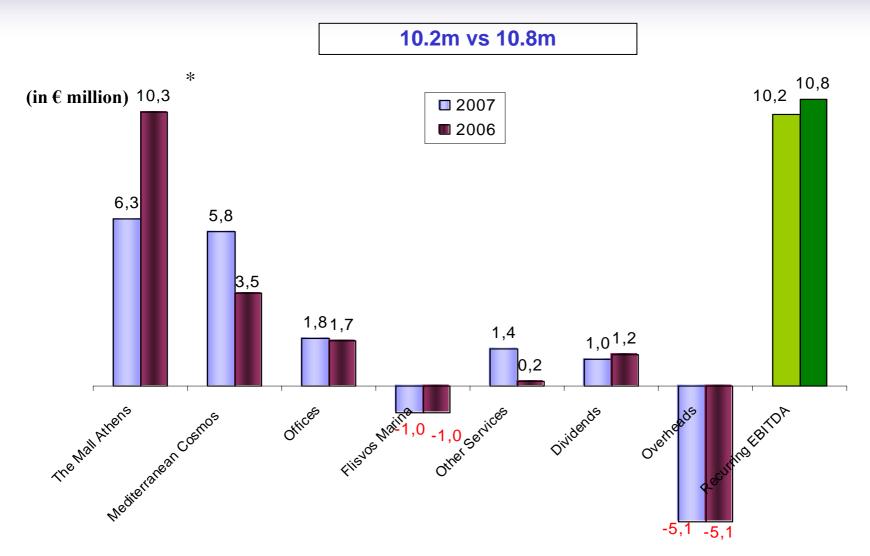


2006 EBITDA includes 100% of The Mall Athens which was 10.2 m. Net Profit in 2006 includes a once off tax benefit of 6.5 m.



#### **RECURRING EBITDA**

June YTD: 2007 vs 2006

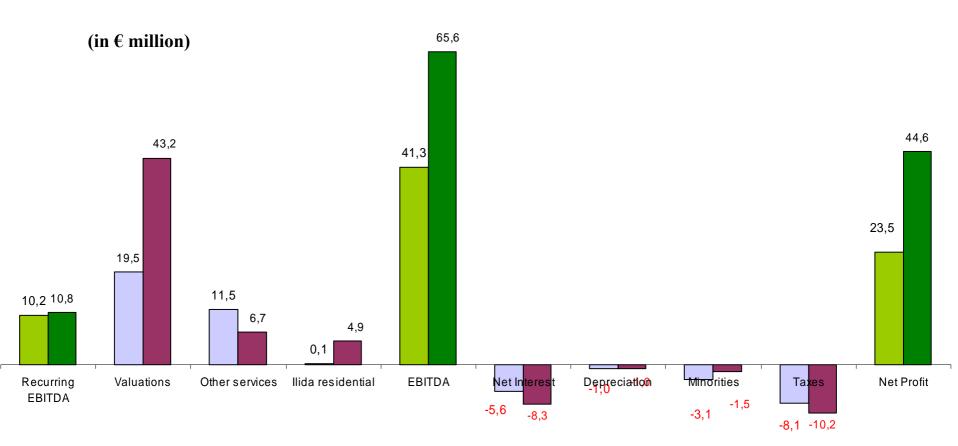




\*2006 EBITDA includes 100% of The Mall Athens. 2007 represents a holding of 49.24 %

#### **PROFITABILITY DRIVERS**

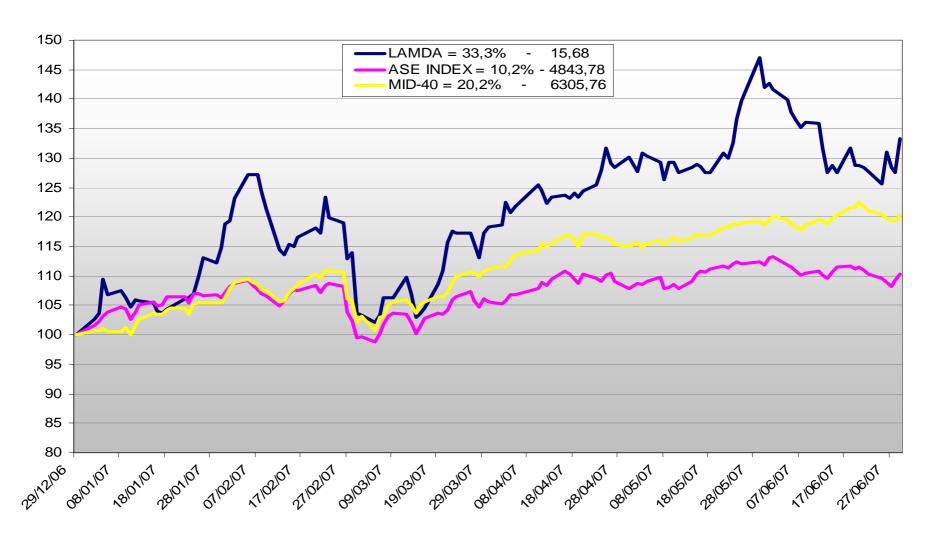
#### **June YTD 2007 vs 2006**





#### SHARE PERFORMANCE

01/01/2007 - 30/06/2007





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