

## COOKIES POLICY

The establishment of regulations and of a legal framework regarding the use of cookies constitutes an evolving effort. The formation of these rules is considered something really new either at a Greek or at a European level. For this exact reason, we feel the obligation to clearly and sincerely inform the users of <https://www.lamdadev.com/> on the policy we follow with respect to cookies.

Our website uses cookies for the amelioration of your experience, for its possibly best operation, the appropriate browsing and connection to its pages. Cookies allow you to enjoy certain possibilities, as well as to accept advertisements in accordance with your interests (either in our website or in others). In addition to that, they help us understand the way you use the website.

### What are cookies?

Cookies are small files in text format that are stored in each user's hard drive and do not get informed on any document or file in your computer. They are used for the accommodation of user access to certain services and/or website pages for statistical purposes and in order to define areas that are not useful or popular.

### Absolutely Necessary Cookies

Name	Duration	Description
32-digit alphanumeric	session	It is used for transferring communication via the electronic communication network, in order to provide access to you. Session cookies are temporarily stored in your computer or other device during a session period of the browser. They are deleted upon the termination of the browsing period.
cpnb_cookiesSettings	365 days	It is used to check which categories are accepted or rejected (eg. performance cookies, targeting cookies).
cpnbCookiesCancelled	3 days	It is used to check which cookies have been cancelled.
cpnbCookiesDeclined	6 months	It is used to check which cookies have been declined.
cookiesDirective	365 days	It is used to check which cookies categories have been accepted or declined.

Absolutely necessary cookies are essential for the appropriate operation of the website, they allow you to browse and use its functions, such as access to safe website areas, provision of

services you have asked for etc. These cookies do not recognize your personal identity. They are technically necessary for the operation of the website and this is why there is no possibility of rejecting them.

### **Performance cookies (third party cookies)**

Performance cookies collect information with respect to the way you use the website, for example, most commonly visited webpages, browser type, possible error messages etc. These cookies collect aggregate, anonymous information which is no position of identifying you. They are exclusively used for the amelioration of the performance of our website.

<b>Name</b>	<b>Third parties</b>	<b>Duration</b>	<b>Description</b>
_ga	google	2 years	It is used by Google Analytics in order to segregate users, by collecting information in an anonymous form, such as data on the browsing program, the origin of users and the pages they visited inside the website.
_gid	google	1 day	It is used by Google Analytics in order to segregate users, by collecting information in an anonymous form, such as data on the browsing program, the origin of users and the pages they visited inside the website.
_gat_gtag_UA	google	10 minutes	It is used by Google Analytics in order to segregate users, by collecting information in an anonymous form, such as data on the browsing program, the origin of users and the pages they visited inside the website.

### **Few Words on Google Analytics**

We use the Google Analytics service of the company Google Inc., in order to measure the website traffic and ameliorate it. Google Analytics places cookies to the hard drive of your computer or other electronic devices of yours and every time you visit a different page within the website, the browser you use submits data to the Google Analytics platform in an automated, encrypted and anonymous way. Google cookies are used for the storage of certain information, such as the duration of the website visit, the type of browser used, the location of the visit and its frequency.

You may find more information on the data processing conducted by Google in the Google Privacy Policy at <https://policies.google.com/?hl=el&gl=el> and on the use of cookies in the context of the Analytics service at <https://www.google.com/analytics/terms/us.html>.

You have the ability to totally exclude the collection of your data via Google Analytics by installing the following add-on to your browser: <https://tools.google.com/dlpage/gaoptout>

**Web beacon** – (also known as “clear GIF” or “tracking pixels”) may inform us on topics such as: how many people visit our website, whether they are one-off or frequent visitors, for how long, how much they are persuaded by internet advertisement campaigns and other similar website usage data. When used at an email, web beacons may inform us on the time that the email was opened, whether and how many times in was forwarded and the hyperlink that users click inside the email. On the basis of that information, we may adjust the content, products, services and

the offers we send you aiming at the better satisfaction of your interests, as well as at informing you on products, services and/or special offers that might interest you.

**LogFiles** – they are files that record website activity and collect non – personal statistical details with respect to your visit or the usage of our site. The record files may help us track, amongst others: (i) your IP address that might be a unique sum of numbers that have been conveyed to your computer by the Internet Service Provider (ISP) (note that, according to your ISP, your computer may be different every time you connect to the Internet), (ii) the type of the browsing program and operating software you use and (iii) other information regarding your electronic visit, such as the URL address from which you visited our website, the date and time you visited.

Apart from using that information for better understanding the way our website is used, we may use information that is collected via log files, such as an IP address (along with your personal details) for addressing technical problems, preserving internet security and prohibiting or restricting access of certain users to our online services.

### **How may I control cookies via browser?**

Apart from the selections regarding cookies, as they are available in our website, you may control and manage cookies through the settings of the web browser you use.

The acceptance of all cookies (usually pre-set), the existence of a notice for the use of cookies and the prohibition of their use are among the choices you have (according to the browser).

### **In order to manage and deactivate cookies, you should follow the relevant guidelines depending on your browser:**

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Safari](#)
- [Opera](#)

### **Can I delete the cookies of <https://www.lamdadev.com> ?**

Any user may delete at any time all cookies stored in their application via “Help” or “Settings” option that exists in all well-known web browsers.