We are LAMDA Development S.A., a holding Company, member of the Latsis Group, specializing in the Development, Investment and Management of Real Estate, listed on the main market of the Athens Stock Exchange.

We are proud to be a leader in the Retail Real Estate sector in Greece, with successful projects in the office and residential sectors!

Our portfolio includes The Mall Athens & Golden Hall in Athens, Mediterranean Cosmos in Thessaloniki, office buildings, innovative residential complexes and, the Flisvos Marina in Faliro.

In 2014, LAMDA signed the contract with the Greek state for the acquisition of the shares of the "Hellinikon SA". The project includes the land area of the old Athens airport along with the coastal front, totaling c.6.2 mil sq. m. and will be the largest urban regeneration development project in Greece and one of the largest in Europe.

The project will include a diverse range of use classes including residential, hotels, shopping centers, family entertainment venues, museums and cultural venues, health and wellness centers, significant space for sports and recreation, a modern business park with an educational and R&D hub as well as the total regeneration of the existing marina and the entire coastal front that, along with the park, will be major attraction poles for Athens.

In Greece, we are currently a team of about 300 colleagues, located in Athens and Thessaloniki.

We constantly try to create an environment that promotes employees' professional growth, based on the principles of attracting, developing and retaining human capital, offering equal opportunities to everyone.

To meet current corporate needs, we would like to bring to our team a **Marketing Associate.**

Marketing Associate

Reference code: MarkAssociate

We are seeking a highly motivated **Marketing Associate** to join our **New Malls & Ventures Department**.

Our new colleague in this position, shall be responsible for the proper execution of marketing plans (Media, Events, Budget, Digital, PR) for the **Xplore Leisure Complex** & **Athens Olympic Museum (AOM)** located in Golden Hall, Athens. In this role, the job holder shall be reporting to the Marketing and Tourism Manager & is expected to deliver footfall results and build brand awareness for our amazing Projects. In parallel, he or she shall also contribute to the marketing plans for the new Hellinikon Malls.

In detail, the Marketing Associate will support the New Malls & Ventures marketing team, in the following:

- Implement the marketing, PR, media and digital plans in collaboration with the Senior Marketing Associate and manage relationships with all agencies (briefing, specs, gathering offers, final agreements, follow ups, plans monitoring, partners' handling)
- Monitor all websites and online ticket sales. Work on all digital content production and digital media plans to secure traffic and conversions
- Coordinate with tenants on all marketing related needs (photo and video shootings, special graphics)
- Organize all events and promotional activities with tenants in the new Golden Hall area in collaboration with the Senior Marketing Associate
- Develop all marketing and promotional materials
- Coordinate communication with third party suppliers (such as event planning companies and external providers)
- Coordinate all sponsorship deals details (in door promotions & activations, logistics, planning)
- Liaising with all Tourism third party partners (TOs, Tas, OTAs) for all promotions
- Manage all legal contracts, POs with all third-party partners

You will be a successful candidate for our job opening, if you can identify yourself with the following criteria:

Academic Qualifications:

- A bachelor's degree in marketing or in a relevant area of study is a must
- A postgraduate degree will be considered as a strong plus
- Excellent command of the English language; any other language will consider as an asset

Professional Experience:

- A 5-7 years of professional experience working in a marketing or communications position, specifically *in international retail chains or in a shopping center*
- Experience in a multinational company is an asset for this job opening, particularly on building a brand in an international level
- Strong digital marketing acumen
- Ability to write and proofreading creative copy
- Knowledge and experience of data analysis, interpretation and compiling statistical information
- Additional experience in leisure, visitors attraction or museum would be an advantage
- Excellent working knowledge of Microsoft Office Suite (PowerPoint, Word, Excel)

On a personal side, the ideal candidate:

- Is proactive, well-organized, efficient, detail-oriented and accountable
- Able to work under pressure, prioritizes work and meets tight deadlines
- Has excellent communication skills & enjoys working across multi-functional teams within our Company

Our Company offers:

Our vision is to bring to life the largest urban regeneration project in Europe. So, we need to attract the most talented people in our industry and offer all the necessary means and procedures to support them, not only to fill their job description but also to rise above and beyond expectations!

Thus, we do provide:

- A passionate working environment
- A competitive compensation package according to professional experience, combined with additional benefits
- An exceptional opportunity to work in and develop one of the most challenging projects in Greece!

We are an Equal Opportunity Employer. We do not discriminate in any employment practices for reasons of race, color, religion, gender, sexual orientation, national origin, age, marital status, medical condition or disability, or any other legally protected status. Our premises have been especially designed to be accessible to people with disabilities.

Information about your personal data

Our Company is Data Controller, pursuant to the legislation currently in force, in the context of the processing of your personal data to assess your candidacy for the job vacancy, for which you submit your CV. We collect and process your personal data that is included in your CV and data that is collected during the interviews, such as your full name, your contact details, your working experience and your education. We process the said data, according to the legal basis of legitimate Interest and more specifically for the assessment and selection of the most suitable candidate for the job vacancy. We may transfer your data to recruitment consulting companies and other legal entities of our Group, in the context of the assessment of the candidates and the fulfilment of the special needs of LAMDA Group. Your personal data is retained for two (2) years of the receipt of your CV, in order to assess your candidacy for the current or future job vacancy. For more information about our practices and your rights, please visit our Corporate Website, Careers Section, Privacy Statement.